



Communications & Social Media Officer

(Full-Time but a part-time of 80% would be also considered)

Brussels

Job description

About us

Pesticide Action Network (PAN) Europe is a Brussels-based environmental NGO with a diverse, multidisciplinary and multilingual team. PAN Europe works to eliminate hazardous pesticides in Europe and beyond, reducing dependency on pesticides, and promoting ecologically sound alternatives to chemical pest control.

PAN Europe is an umbrella organisation representing 58 member organisations across Europe, including NGOs, scientific institutes, and farmers' groups. Together, they contribute to EU policy development, legislative processes, and evidence-based advocacy on pesticides and sustainable agriculture. PAN Europe also leads European-level campaigns, strategic litigation, and EU-funded projects that accelerate the transition towards pesticide-free food systems.

Job description

The Communications & Social Media Officer helps to develop and implement effective communications and digital engagement activities to make our work visible to a wide audience.

The postholder will work closely with programme, fundraising, advocacy, and management teams to ensure that communications are accurate, consistent, engaging, ethical, and aligned with the organisation's values and objectives.

Under the supervision of the line manager, you will organise and support media work, develop content and create social media posts. You will assist in the organisation of events and press conferences, and help with keeping our website up to date. You will track campaign analytics, come up with suggestions for improvement and maintain digital media archives.

Main Responsibilities

- Assist in writing high-quality content, including articles, news stories, newsletters, website content, social media posts, case studies, success stories, blogs, and campaign materials
- Support the production of reports, brochures, presentations, factsheets, newsletters
- Help to increase our visibility among stakeholders and lawmakers
- Keep track of campaign-specific communications plans and content calendars

- Ensure consistent messaging, branding, tone of voice, and visual identity
Identify opportunities to increase the organisation's visibility and reach
- Respond to comments and messages and escalate sensitive issues when required
- Maintain and update the organisation's website
- Monitor website performance and digital analytics and recommend improvements
- Coordinate the production of photographs, videos, graphics, infographics, and other multimedia content.



Location

This position is based in Brussels, Belgium. We ask the successful candidate to commit to a 50%-50% combination of home and office work (hybrid).

Person Specification

Education and training

- A bachelor's degree in communications, journalism, social sciences or a related field (preferable)
- Relevant training in the field of communication

Experience and knowledge

- A minimum of three years of experience in communications, in a similar position (essential)

Key competences

- Fluent in English, as well as French and/or Dutch (other EU official languages are considered an extra asset)
- Excellent written and verbal communication with strong copywriting, editing, proofreading, and storytelling skills
- Good knowledge of communication and graphic design tools (Canva, Adobe CC and equivalents)
- Demonstrated experience managing professional social media accounts and good understanding of digital communications, social media trends, and audience engagement
- Experience in creating and managing content calendars and communications campaigns
- Ability to produce or coordinate multimedia content, including photography, video, graphics, and infographics, is an advantage
- Knowledge of website content management systems and basic SEO principles
- Ability to use social media and digital analytics to measure performance
- Meticulous working to ensure that communications are accurate, consistent, professional, and appropriate for the intended audience (with colleagues, partners, media, and external stakeholders alike)

- Ability to respond effectively to changing priorities, emerging issues, and fast-moving communications environments
- Excellent critical thinking skills, able to exercise sound judgement and solve problems quickly and effectively and work independently
- Commitment to PAN Europe's vision, mission, values, and a working style
- Personal interest in working for the protection of health and the environment.



Job Requirement

Candidates for this role must have the pre-existing right to work in Belgium and this right must be extended to at least 24 months from the start date of the employment contract.

How to Apply

Please use as subject of your email **"Comms & Social Media Officer"** and your full name and send your CV and Cover Letter (in English) to **Katerina Iordanopoulou** at jobs@pan-europe.info explaining how you meet all the essential requirements of the position. The deadline is **Wednesday, 14th October 2026**. We expect **interviews** to take place on a rolling basis as we need the successful candidate to start as soon as possible, ideally in November 2026.

Due to low admin capacity, we regret that only candidates invited to an interview will receive a reply.

PAN Europe Commitment

PAN Europe provides equal employment opportunities to all individuals regardless of their race, colour, creed, religion, gender, age, sexual orientation, national origin, disability, veteran status, or any other characteristic protected by state, federal, or local law.