The role and extent of non-governmental standards in the promotion of Integrated Crop & Pest Management

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Some current initiatives

- 5 case studies: orchard fruit (Belgium); peas (UK); arable crops (Canada); potato (US); arable & field crops (UK)

- 2 company-led; 2 multi-stakeholder partnerships; 1 farmer-led

- Reduction approaches: prohibitions/restrictions; guidelines for use/hazard/impact reduction; toxicity ratings & targets
Some factors for success

- Effective linkages and partnerships
- Learning and knowledge management
- Research, innovation and creativity
- Adaptability
- Commitment to sustainability
Broader sustainability initiatives

- Unilever Sustainable Agriculture (tea, tomato, spinach, peas, edible oils)
- SAI Platform (cereals, dairy, coffee, fruit, vegetables, potato)
- Common Code for Coffee Community (from 2007)
- Roundtables for Sustainable Palm Oil & Soya

- How far can these push the mainstream?
- Does wide coverage compensate for “low” aims?
Dominance of EurepGAP

- IPM in practice very weak - only 2 out of 64 control points on pesticides!
- Responding to our critique and likely to integrate more holistic IPM compliance

- **Where is the support to help farmers change pest management practice?**
- **Who should pay for this?**
Competition to ban pesticides?

- Rush among top supermarkets to be seen to be doing something about pesticides- just window dressing?

- Unexpected consequences of taking out certain pesticides on home-grown production?

- Can you achieve safe pest management with current supermarket price squeezing?
Who benefits and who loses?

- Impacts of compliance and quality standards on small family farmers in Europe and developing countries

- PAN UK’s Food & Fairness project for safer food and farming for Africans

- Avoiding negative trade-offs between food safety + environment versus farming livelihoods
Frankenstein’s monster?

- How does pesticide reduction fit with broader ethical and environmental concerns?

- Do we need more protocols and schemes or radical change in supply chains and production systems?

- How do we change values and behaviour of consumers, companies and farmers?

- What price should we pay for safe, sustainable and ethical food?