



Official Partner Event  
of EU Green Week 2018



### Where?

European Economic and  
Social Committee // EESC  
Room JDE 62 | 6th floor  
Jacques Delors Building  
Rue Belliard 99  
1040 Brussels

### When?

FRI-8 JUNE 2018

DE | IT | FR | EN  
web-streamed event

Register [HERE](#)

## 9:00 // REGISTRATION AND WELCOME COFFEE

9:30 // Welcome by EESC member

Peter SCHMIDT, President Sustainable Development Observatory, EESC

9:35 // Opening keynotes:

Ensuring an enabling framework for ambitious cities  
and citizens

Joanna DRAKE, Deputy Director-General, European Commission,  
DG Environment

The power of citizen networks in transition towards green and  
healthy towns

Francois VEILLERETTE, President, PAN Europe

10:00 // Urban spotlights from the ground

How One Small Town Banned Pesticides, Preserved its Food  
Heritage, and Inspired a Movement

Town of Mals/Malles – Italy

Ulrich VEITH, Mayor (video message)

Josef GRUBER, Initiative for More Democracy, Manager, Agricultural  
Cooperative Vinterra

Stories from the European Green Capitals 2019, 2018, 2015

City of Nijmegen – Netherlands

Ton VERHOEVEN, Senior Advisor Water & Sustainability, Department of  
Spatial Development

City of Oslo – Norway

Terje LASKEMOEN, Head of Department Nature and Pollution  
Division of Environment, Agency for Urban Environment

Protecting nature through participative long-term planning

Town of Beauvechain – Belgium

Vincent BULTEAU, Environmental Advisor



## Reflection and words on exhibition:

Prof. Philip ACKERMAN, Green Mountain College, Vermont, USA

### 11:15 // COFFEE BREAK

Pop-up Show: **Toppling Goliath - Empowering grassroots movements: the citizens of the Town of Mals/Malles** (outside the room)

### 11:45 // Panel Discussion: **How the citizens' demands for healthier, greener and resilient towns are taken up by leading city networks and initiatives**

- Ana HUERTAS, Transition Network, Coordinator Municipalities in Transition
- Hernández KOLDO, Ecologistas en Acción, Spain
- Peter DEFRANCESCHI, Head of Brussels Office, ICLEI
- Claudio SERAFINI, Director, Organic Cities European Network
- Ondrej KACABA, Project Manager, Healthy Cities of the Czech Republic Network
- Marcelline BONNEAU, Strategic Design Scenarios, VILCO - the Collaborative City

### Final keynote:

### **Legislating for better health: Empowering local governments and citizen-driven activities for urban resilience**

Nicolaas BEETS, Special Urban Envoy - Ministry of the Interior and Kingdom Relations, Netherlands

### 13:00 // SUSTAINABLE NETWORKING LUNCH

### Moderation:

- Cecília DELGADO, Architect and Urban Planner, Quercus – National Association for Nature Conservation, Portugal
- Peter DEFRANCESCHI, Head of Office, ICLEI Brussels



**Pesticide  
Action  
Network**  
Europe



*European Economic and Social Committee*

## Organisers

**Pesticide Action Network // PAN Europe** works to eliminate dependency on chemical pesticides and to support safe sustainable pest control methods. PAN Europe brings together 40 consumer, public health, and environmental organisations, and women's groups from across Europe, together working to reduce the use of hazardous pesticides and have them replaced with ecologically sound alternatives.

Running **Pesticide Free Towns** Campaign since 2015, PAN Europe guides towns, showcases best practices, and is working towards a joined **European Network of Pesticide Free Towns**.

[www.pan-europe.info](http://www.pan-europe.info)

[www.pesticide-free-towns.info/towns-network](http://www.pesticide-free-towns.info/towns-network)

## **ICLEI - Local Governments for Sustainability**

is a European and global network of over 1,500 cities, towns and regions committed to building a sustainable future. By helping the ICLEI Network to become sustainable, low-carbon, ecomobile, resilient, biodiverse, resource-efficient, healthy and happy, with a green economy and smart infrastructure, we impact over 25% of the global urban population.

[www.iclei-europe.org](http://www.iclei-europe.org)

## Partner

### **The Sustainable Development Observatory // SDO of the European Economic and Social Committee // EESC**

facilitates dialogue and partnerships between civil society and EU institutions in the field of sustainable development by organising public hearings, conferences, platforms for exchanging good practices, as well as workshops and impact studies, and by contributing to Committee opinions. What is unique about the Sustainable Development Observatory is that it brings together people and organisations from a wide variety of interests and backgrounds that would otherwise seldom meet, in order to connect and explore new ways to address sustainable development issues.

[www.eesc.europa.eu](http://www.eesc.europa.eu)



## Projects

### Inno4sd is a network of networks about innovation in sustainable development.

The Global Network of Networks (Horizon2020 project) brings together networks dedicated to innovation for sustainable development with the aim of reducing fragmentation and supporting collaboration, whilst engaging policy-makers, research & development, and businesses to achieve the sustainable development goals.

→ Join a community of practice of advanced networks at [profilenet.innovationseeds.eu](http://profilenet.innovationseeds.eu) if you are an action-oriented network interested in the practical application of solutions to stimulate transformative local change.

[www.inno4sd.net](http://www.inno4sd.net)



In order to enhance cities' capacity to resist, absorb and recover from the effects of climate change, the Horizon2020 project **Smart Mature Resilience // SMR** is developing standardized approaches and tools to support the development of climate adaptation and resilience strategies.

The project has engaged 3 partner cities (Kristiansand, Norway; Glasgow, United Kingdom and San Sebastian, Spain) in an iterative, pilot implementation process, addressing also an overall resilience building process and replicable integrated management system for resilience planning. Developing a co-creation approach has enabled to gather detailed information and understanding on what cities are expecting from this integrated management system for resilience, the so-called European Resilience Management Guideline.

[www.smr-project.eu](http://www.smr-project.eu)



PAN Europe gratefully acknowledges the financial support from the European Union, European Commission, DG Environment, Life programme. Sole responsibility for this event lies with the authors and the funders are not responsible for any use that may be made of the information contained herein