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Brussels, 1<sup>st</sup> June 2021

## EU Green Week : Webinar on the sustainable future of our cities dedicated to pesticide-free towns

The webinar "[Pesticide-Free Towns for a Pesticide-Free Planet](#)", organized by Pesticide Action Network (PAN) Europe will have a multi-perspective approach and will be held today June 1st at 5 pm.

The speakers taking part in this event are : Green MEP Eleonora Evi, Head of Unit of European Commission's DG ENVI Claudia Fusco, PAN Europe's policy advisor Henriette Christensen, and President of the Association Borghi Autentici d'Italia Rossana Mazzia,.

Moderated by journalist and writer Gianfranco Mascia, this webinar, official partner event of the [EU Green Week](#), "*will be a moment of reflection on the need to free our urban spaces from pesticides and herbicides, given the harmful effects that these substances cause on the environment, biodiversity and people's health*"- says Eleonora Evi.

*"I am very pleased with these synergies between Europe and municipalities, because I think it is the only viable way to involve citizens and administrations in sustainability initiatives that have positive effects, including on the towns' touristic attractiveness. Luxembourg, Belgium, France and the Netherlands, which have become pesticide-free, and Denmark and Sweden, which are about to become pesticide-free, have already understood this."* - adds Henriette Christensen of PAN Europe, the Brussels-based NGO that launched the [European network of Pesticide Free Towns](#).

The webinar will showcase successful examples of municipalities that have decided to ensure a sustainable environment for their citizens, such as those of the Borghi Autentici d'Italia Association. *"We want to contribute to the improvement of the life of local communities from the environmental and public health point of view and encourage sustainable development models that know how to incorporate the care of the landscape in the dimension of hospitality"* - says Rosanna Mazzia.

Dr. Claudia Fusco will illustrate the European initiatives for cities at the forefront of sustainability, such as the European Green Capitals award and the Green City Accord, a movement of European cities that supports the implementation of the European Green Deal and the United Nations Sustainable Development Goals.

See you at 5 pm, live on [PAN Europe Facebook page](#).

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**Pesticide Action Network (PAN) Europe** is a network of NGOs working to reduce the use of hazardous pesticides and have them replaced with ecologically sound alternatives. We work to eliminate dependency on chemical pesticides and to support safe sustainable pest control methods. Our network brings together 40 consumer, public health, and environmental organisations, and women's groups from across Europe.