



THE BUSINESS MODEL OF CBC EUROPE

5th Symposium on Sustainable Use of Pesticides

European Parliament in Brussels - 7th February 2017



3B approach

BIOCONTROL INDUSTRY

Develop products and strategies to control pest and disease by studying their
BIOLOGY and **BEHAVIOUR**
to achieve the smartest and most robust results with highest sustainability



Macrobiotics

Predatory mites
Insects
Nematodes

Semiochemicals

Pheromones
Plant volatiles

Microbials

Viruses
Bacteria
Fungi

Botanicals

Plant extracts
Seaweed products
Basic substances



biological First.
biopesticides



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CBC GROUP

30 years biological control

CBC EUROPE

a subsidiary of CBC Group – Tokyo, JAPAN

with the BIOGARD® division develop and market a full range of biological products offering strategies for pest control in integrated and organic agriculture



nutrition



microbials



**ShinEtsu
pheromones**

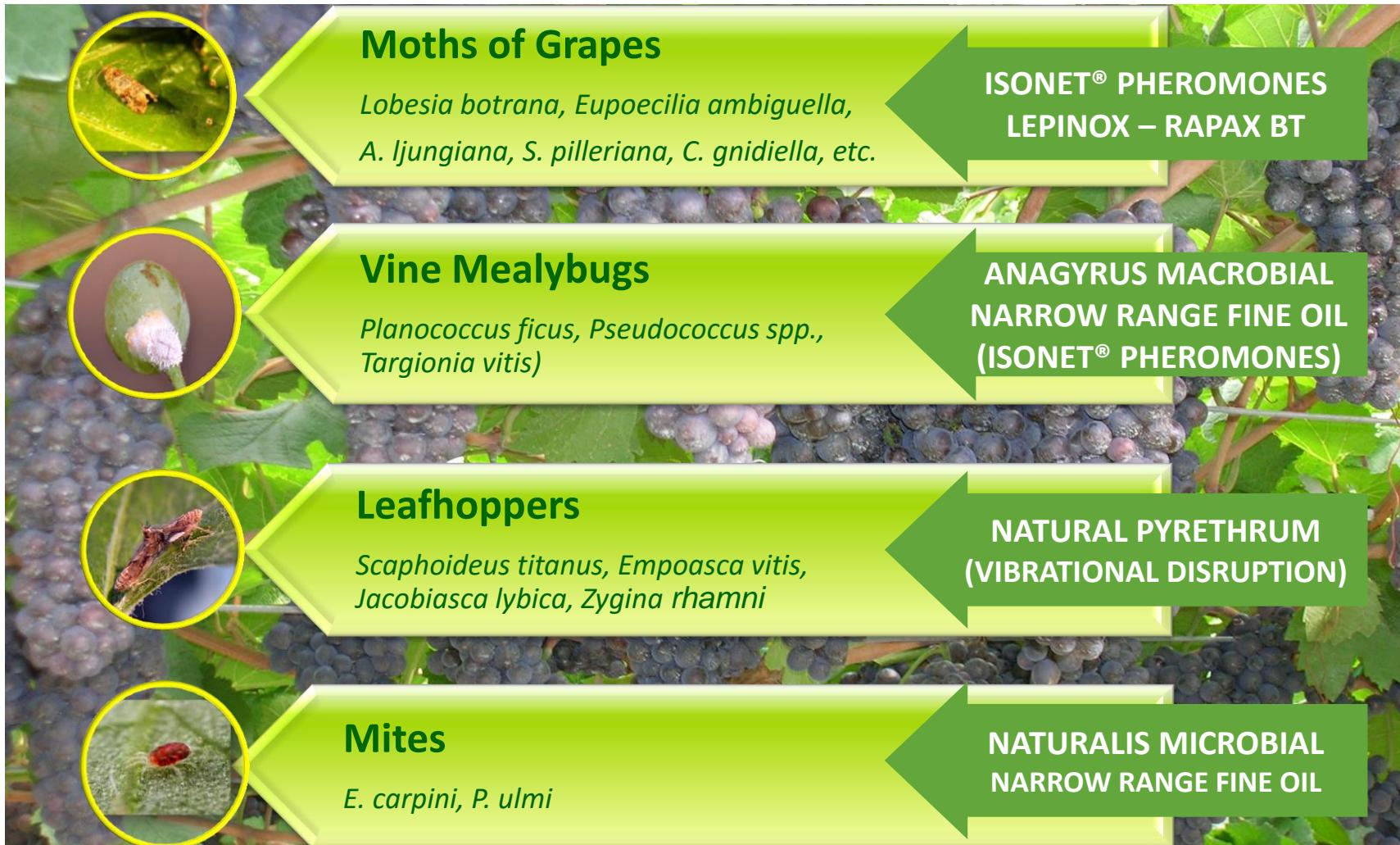


botanicals



macrobials

**biological First.
biological Life.**





Downy mildew

Plasmopara viticola

PINE EXTRACTS COPPER
HELIOCUVRE



Powdery mildew

Uncinula necator

PINE EXTRACTS SULPHUR
HELIOSOUFFRE
AQ10 MICROBIAL HYPERP.
VITIKAPPA POTASSIUM HC



Grey mold

Botrytis cinerea

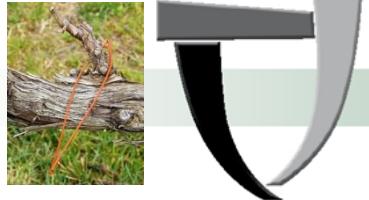
AMYLO-X MICROBIAL



Bunch acid rots

Penicillium spp, Aspergillus spp
several yeasts and bacteria

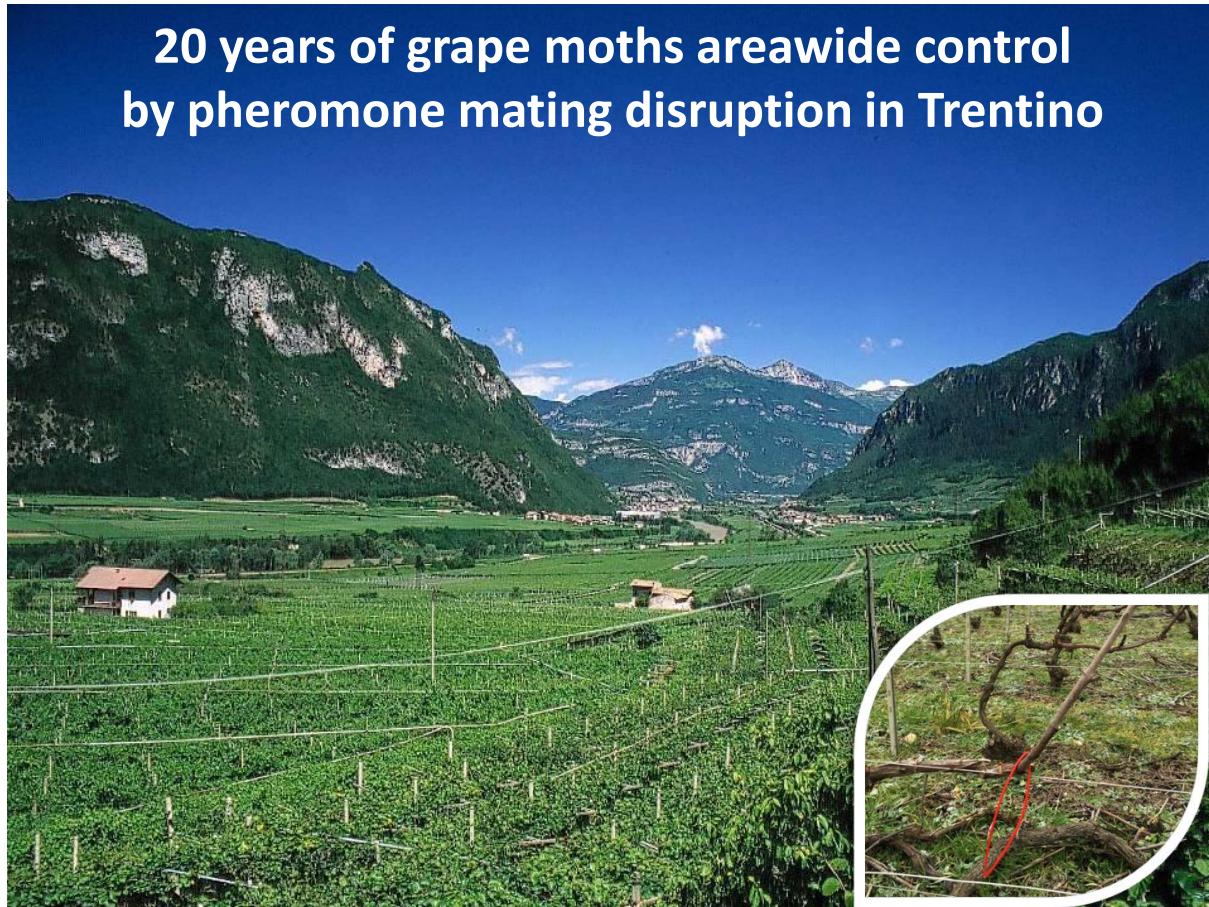
AMYLO-X MICROBIAL



pheromones in viticulture

1996 - 2016

**20 years of grape moths areawide control
by pheromone mating disruption in Trentino**



ShinEtsu
PHEROMONES

1984-1994

Initial development works

1996 ISONET® L

(Lobesia botrana)

2000 ISONET® LE

(L. botrana + E. ambiguella)

2005 ISONET® L plus

(L. botrana + low E. ambiguella)

2012 ISONET® LAplus

(L. botrana + A. ljunghiana + low E. ambiguella)

2017 ISONET® L TT

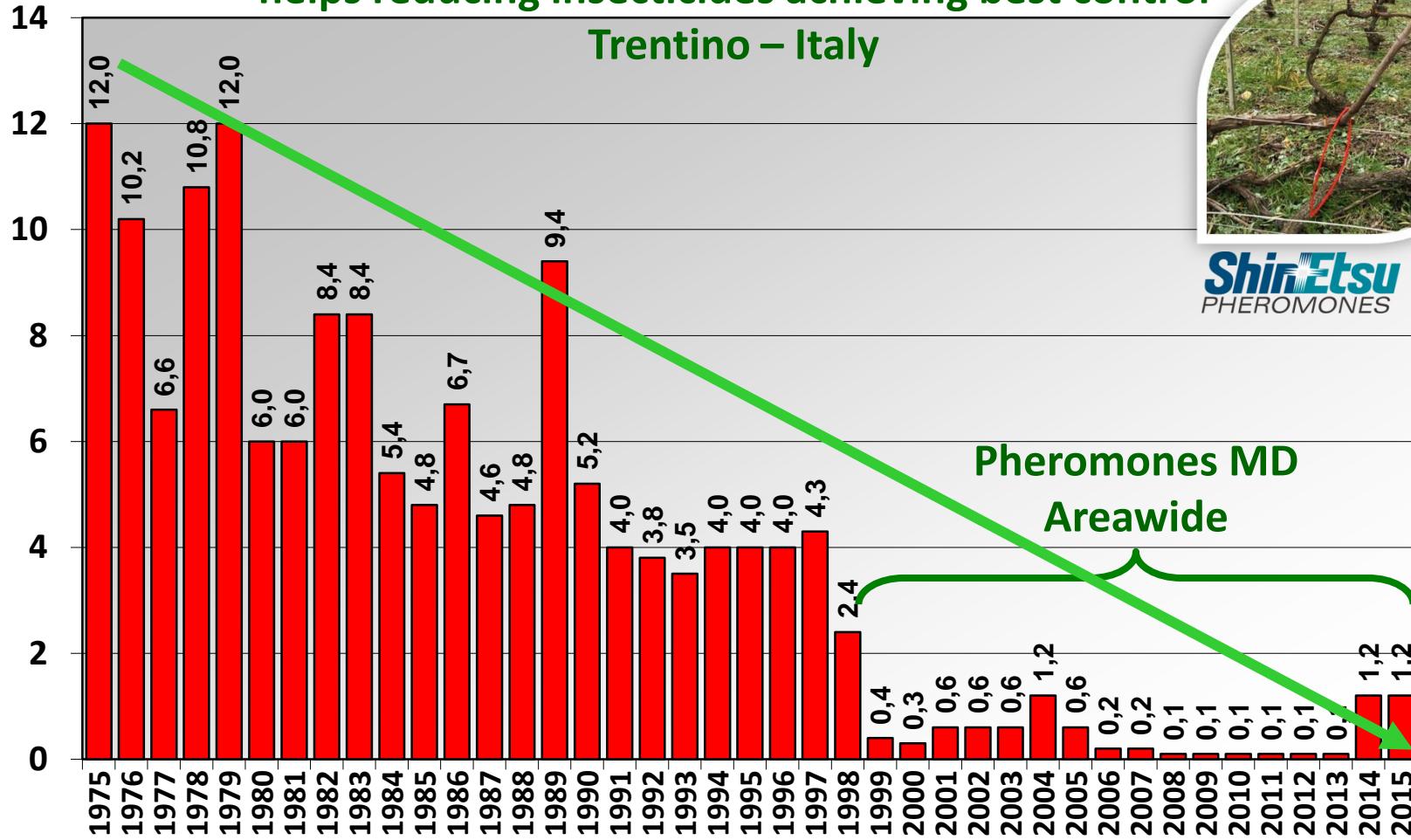
(Lobesia botrana)

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biopesticidal LTL 21

pheromones in viticulture



grape moths areawide pheromone Mating Disruption
helps reducing insecticides achieving best control



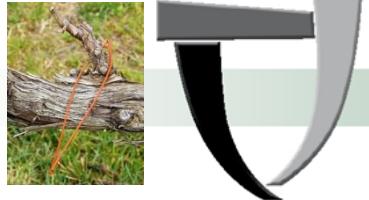
Data courtesy of Mezzacorona Winery



ShinEtsu
PHEROMONES

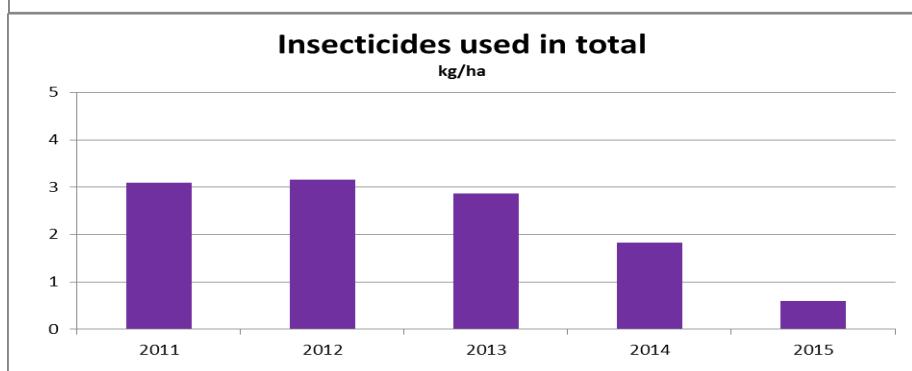
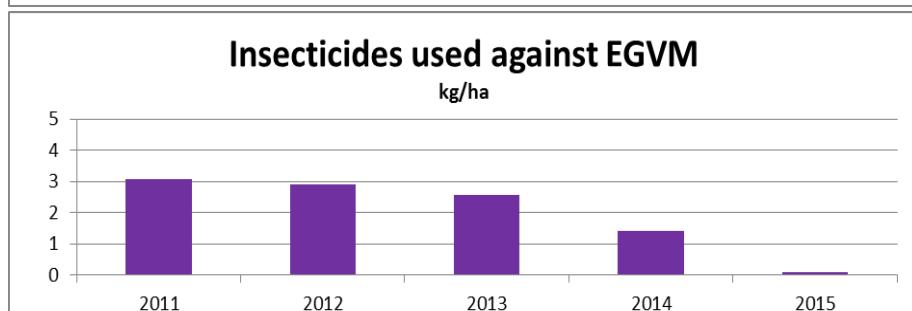
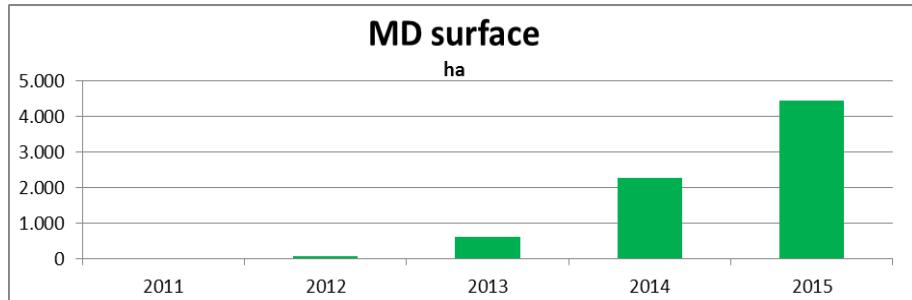
Pheromones MD
Areawide

biological First.
biopestic LI 27

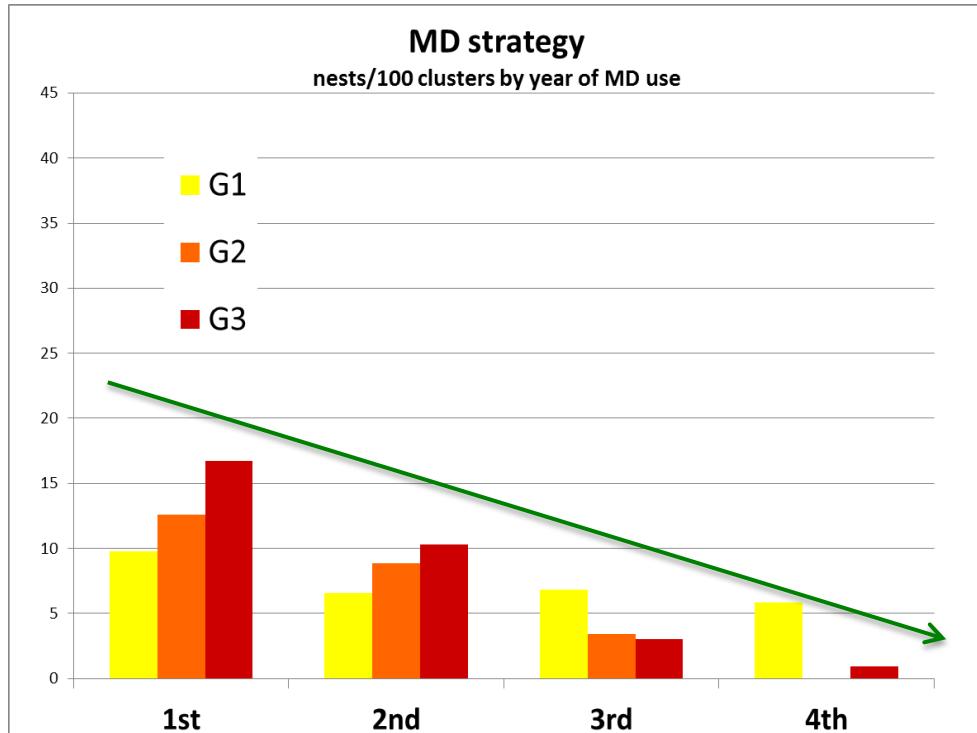


pheromones in viticulture

grape moths areawide pheromone Mating Disruption
helps reducing insecticides achieving best control
Carinena - Spain



ShinEtsu
PHEROMONES



Data courtesy of Grandes Vinos y Vinedos
technical department

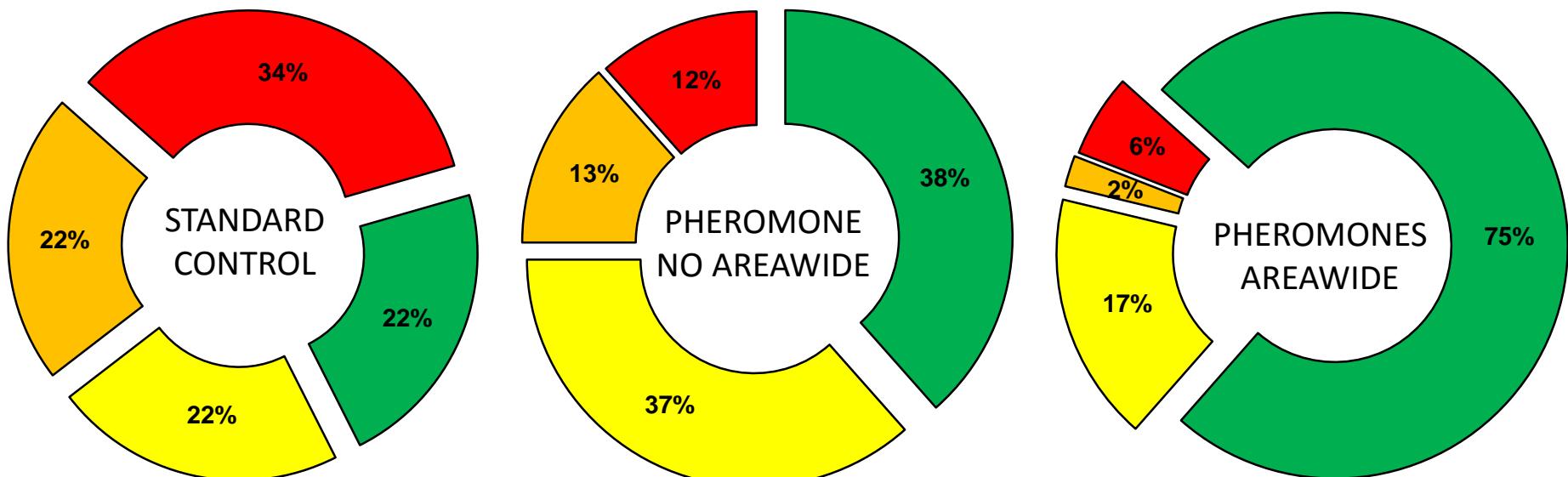
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biopesticil LIL 21



pheromones in viticulture

2016 Harvest infestation by project strategy in South France

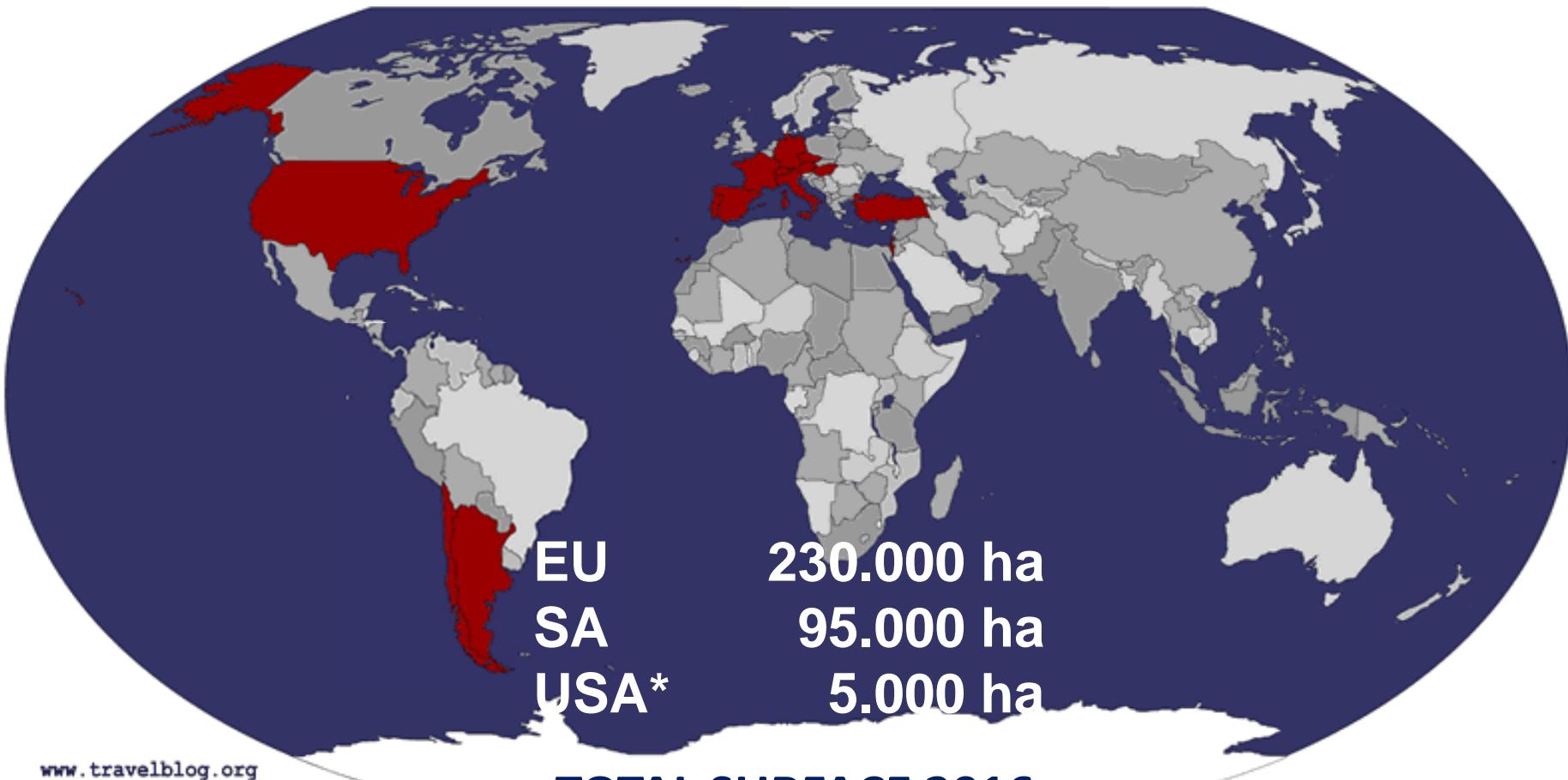
Very low (0-5%) Low (6-15%) Medium (16-25%) High(>25%)



HARVEST - 2016	STANDARD	NON AREAWIDE	AREAWIDE	
PLOT CHECKED	50	52	139	
AVG. TREATMENT PER PLOT	G1	G2	G3	TOTAL
STANDARD			2 to 5	
NON AREAWIDE	0.4	0.8	0.6	1.8
AREAWIDE	0.1	0.4	0.4	0.9



grape moths pheromones worldwide



www.travelblog.org

*California announced eradication of grape moth in 2015

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other grape pest...



Vine Mealybug (*Planococcus ficus*)

Anagyrus pseudococci

Parasitoids released on first generation
to reduce pest pressure



Pheromone Mating Disruption
ISONET® PF and ISONET® LPF
(market availability will depend
upon EU approval procedure)



Ultra Fine Oil

Narrow range refined paraffinic oil

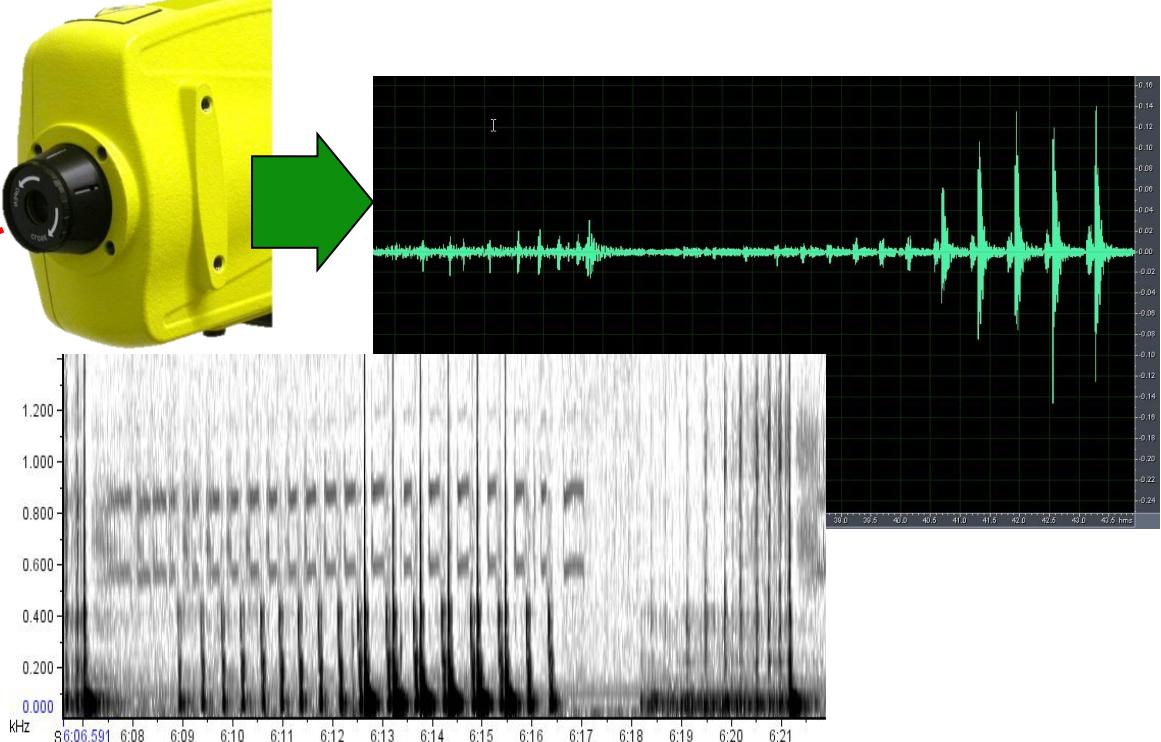
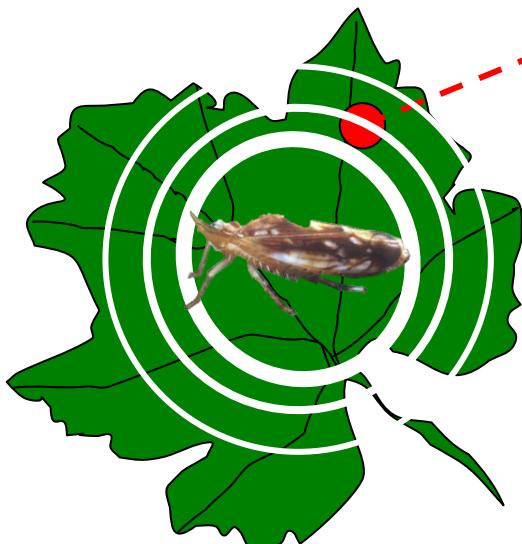
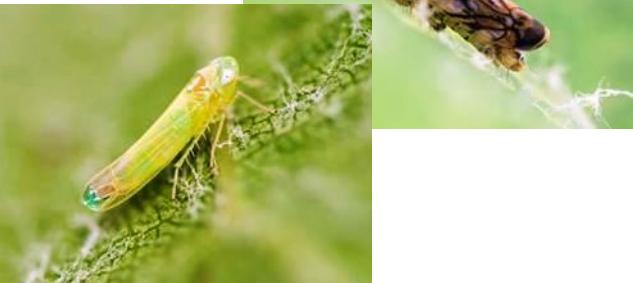


other grape pest...

Vine leafhoppers

(*Scaphoideus titanus, Emoiasca vitis* etc.)

Natural pyrethrum



Mazzoni, Lucchi et al. 2009, EEA I-12

Eriksson, Anfora et al. 2011, PlosOne 6 (5) e19692

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new sciences contribute to biocontrol



high expectations to develop smart pest control

1st International Symposium on Biotremology, 5-7 July 2016

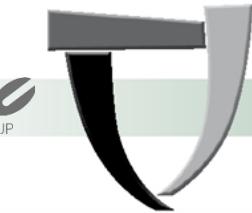


About the conference

Studying Vibrational Communication – 1st International Symposium on Biotremology

eventi.fmach.it/biotremology2016

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other grape pest...

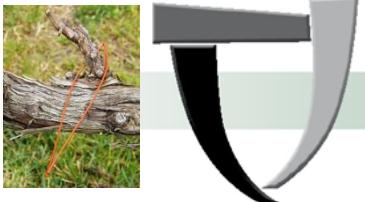


Mites (*E. carpini*, *P. ulmi*)

NATURALIS microbial
Beauveria bassiana
(strain ATCC 74040)
insect parasite fungus



Narrow range paraffinic oil



grape disease

Downy and Powdery mildew

(*Plasmopara viticola*, *Uncinula necator*)



Heliocuivre S Heliosoufre S

Pine tree extract with copper and sulphur fungicides prevent wash off and drifts reducing total applications and total input per season



AQ10

Ampelomyces quisqualis

Powdery mildew hyperparasite fungus

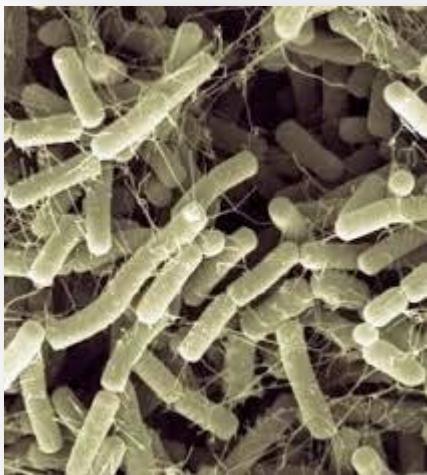


VITIKAPPA

Potassium hydrogen carbonate



biological First
biofungici LIQUI



Botrytis and Bunch Acid rots

(*Botrytis cinerea*, several yeast and bacteria)

Amylo-X®

Bacillus amyloliquefaciens subspecies *plantarum*
(strain D747)

Microbial bactericide and fungicide



CERTIS USA
The Biopesticide Company

biological First.
biopesticide L1L2®



biological First.

BIOGARD® fundamental beliefs

Biological control products are:

- **first products to select in IPM**
- **often preventive**
- **need to be applied first**
- **at the top for sustainability**
- **at the top for managing resistance**
- **at the top to avoid/reduce residue**
- **at the top for the low risk**
- **at the top for the low impact**

BIOGARD® look to innovation first

**BIOGARD® team priority is
to be EXPERT in BIOCONTROL**

biological First.
biocontrol L12®



THANKS FOR YOUR ATTENTION

